



MEDIA ADVISORY

November 15, 2011

62 Female Hockey Teams from the U.S. and Canada arrive in Burnaby to Compete and Learn from Hockey Greats

Over 1,100 young women from across Canada and the U.S. are converging in Burnaby, B.C. to participate in a once in a lifetime opportunity to compete and learn from the some of the most elite athletes, sports personalities and trainers in the world. The Wickenheiser International Women’s Hockey Festival, runs from November 17 - November 20 at Burnaby 8 Rinks and is hosted by four-time Olympic medalist Hayley Wickenheiser.

This tournament promises a high-level of competition and an opportunity to learn from some of the world’s best in the clinics and workshops. **Hayley Wickenheiser**, four-time Olympic medalist; **Mason Raymond**, Vancouver Canucks; **Pat Quinn**, NHL and Olympic Coach; and **Mel Davidson**, Hockey Canada Scout and Hall of Fame Coach are just some of hockey’s elite who will be in attendance.

It is the high-level of competition and the on and off-ice clinics that make this not a hockey tournament, but truly a festival of the female game. One of the primary objectives of this event is to focus on the entire athlete and cover topics such as training, nutrition and sport psychology.

Media opportunities will be available on the first day of competition at Wickenheiser International Women’s Hockey Festival.

Friday, November 18 9:15 – 11 a.m.		
<i>Burnaby 8 Rinks, 6501 Spratt Street, Burnaby BC</i>		
Time	Event	Location
9:30 – 10: 15 a.m.	Stay Low & Go Interactive Workshop	Burnaby 8 Rinks Soccer Field
10 – 10:15 a.m.	Interview opportunities with Hayley Wickenheiser and Mel Davidson	Burnaby 8 Rinks
10:45 – 11:30 a.m.	On-Ice Demo with Hayley Wickenheiser and Mason Raymond.	Burnaby 8 Rinks Rink 1
10:15 – 11 a.m.	NewGen Coaching with Mel Davidson	Burnaby 8 Rinks Banquet
10 – 11 a.m.	6 tournament games	Burnaby 8 Rinks

PLEASE NOTE: Because this event involves minors, it is imperative that all media check in at the marked “Media Registration” location upon arrival.

Wickenheiser International

WOMEN'S HOCKEY FESTIVAL



To arrange an interview or to get more information, contact: *Ceilidh Price*, (403) 462-7895 cell, ceilidh.price@gmail.com.

-30-

For more information about the tournament go to the media room on: www.wickhockey.com, or check out the video from last year's tournament.

For more information about Hayley Wickenheiser go to: <http://www.hayleywickenheiser.com/>

The Wickenheiser International Women's Hockey Festival is in its 2nd year. Held in beautiful Burnaby, British Columbia this festival promises to be different than any other international female tournament. The Wickenheiser International Women's Hockey Festival is an event where young women can engage in world-class competition; make friends from around the world; improve their hockey skills and learn from one of the world's best - Hayley Wickenheiser - who will be involved in all aspects of the on and off-ice event for the duration.

*Over the course of four days, over 1,100+ players will compete and connect while building positive female hockey experiences across all levels. The Wickenheiser International Women's Hockey Festival, will donate the proceeds of the tournament to **Right to Play** (60%) and **KidSport BC** (40%).*